

Institution Montana Tech of The University of Montana

Academic Business Unit Department of Business and Information Technology

Date July 26, 2018

Directions

Section II (Student Learning Assessment) of the outcomes assessment plan must be completed for each business program that is accredited by the IACBE (i.e., a separate table must be provided for each program).

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (I) business programs, (ii) intended student learning outcomes, (iii) intended operational outcomes, and (iv) assessment instruments.

If the academic business unit does not offer programs at a particular degree level (e.g., associate-level programs, doctoral-level programs, etc.), then delete those sections from the outcomes assessment plan.

In the rows of the student learning assessment tables in which the academic business unit identifies the Key Learning Outcomes (as specified by the IACBE) to which its own intended student learning outcomes are linked, if a particular intended learning outcome is not linked to any of the Key Learning Outcomes but is instead an additional content- or skills-related outcome, please simply enter 'Additional Outcome' in the relevant space.

Italicized entries in the template represent areas where the academic business unit should insert its own assessment information.

A comprehensive example of a complete outcomes assessment plan that meets the IACBE's expectations and requirements for assessing the quality of an academic business unit's programs and operations is available upon request from IACBE headquarters at: iacbe@iacbe.org.

Please be sure to delete these directions before submitting your assessment plan to the IACBE.

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OUTCOMES ASSESSMENT PLAN

Montana Tech of The University of Montana Department of Business and Information Technology

Section I: Mission and Broad-Based Goals

Mission Statement

Mission of the Name of your Academic Business Unit:

Mission Statement

The mission of the Business and Information Technology Department is to prepare tomorrow's business leaders for the challenges of a dynamic global business environment through the innovative integration of a traditional business curriculum with state-of-the-art information technology.

Broad-Based Goals

Broad-Based Student Learning Goals:

- 1. Students will acquire a relevant core business knowledge and competencies related to their program of study.
- 2. Students will be able to apply information technology and other analytical tools to a variety of business problems and effectively apply them in a business decision environment.
- 3. Students will acquire effective business-related professional skills and will learn to be an effective contributor to projects and other team efforts.
- 4. Students will acquire knowledge related to the global and other environments in which businesses may operate.

Broad-Based Operational Goals:

- 1. The Department will provide a curriculum that embraces a balanced, comprehensive, and well-rounded examination of the theory and application of best-practice business models that will successfully prepare its students for academic and professional careers, graduate school, and professional advancement.
- 2. The Department will provide an opportunity to its students to engage in various experiential learning platforms.
- 3. The Department will recruit and retain qualified faculty focused on instructional excellence and student success.
- 4. The Department will provide an educational environment that promotes excellence in business education and focuses on student success.

Section II: Student Learning Assessment

BACHELOR'S-LEVEL PROGRAMS

Student Learning Assessment for the Bachelor of Science in Business and Information Technology

Program Intended Student Learning Outcomes (Program ISLOs)

1. Students will be able integrate multiple disciplines and functions within a business to inform decision making.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 1,4

2. Students will be able to identify business problems and recommend potential solutions.

Broad-Based Student Learning Goals to which this Outcome is Linked: 2

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 1,5

3. Students will be able to apply legal and ethical principles to organizational decision making.

Broad-Based Student Learning Goals to which this Outcome is Linked: 4

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 7

4. Students will be able to communicate by applying written, oral, and nonverbal communication skills in a business environment.

Broad-Based Student Learning Goals to which this Outcome is Linked: 3

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 3

5. Students will be able to contribute, either as a participant or as a leader, to work performed within teams.

Broad-Based Student Learning Goals to which this Outcome is Linked: 3

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 2,6

6. Students will be able to apply information technology to recommend solutions to business problems (in the accomplishment of business objectives and in the solving of business problems).

Broad-Based Student Learning Goals to which this Outcome is Linked: 1,2,4

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 5

7. Students will be able to identify the implications of international issues that characterizes today's global business environment.

Broad-Based Student Learning Goals to which this Outcome is Linked: 4

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 7

Assessment Instruments for Intended Student Learning Outcomes — Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
The Business Strategy Game – Comprehensive Exam Learning Assurance Report Program ISLOs Assessed by this Measure: 1,2,7	At least 60 percent of our students studying under the Bachelor of Science program would equal or exceed the worldwide 50 th percentile ranking for the Comprehensive Exam as reported at the Business Strategy Game website. (ISLO 1) At least 60 percent of our students studying under the Bachelor of Science program would equal or exceed the worldwide 50 th percentile ranking for the Evaluating Strategies section of the Comprehensive Exam as reported at the Business Strategy Game website. (ISLO 2) At least 60 percent of our students studying under the Bachelor of Science program would equal or exceed the worldwide 50 th percentile ranking for the Global Market Factors section of the Comprehensive Exam as reported at the
The Business Strategy Game – Simulation Learning Assurance Report Program ISLOs Assessed by this Measure: 5	At least 60 percent of our students studying under the Bachelor of Science program would equal or exceed the worldwide 50 th percentile ranking for both the Leadership Skills component and the Collaboration and Teamwork component of the Learning Assurance Report under the Business Strategy Game.
Capstone Class - The Business Strategy Game Board Meeting Program ISLOs Assessed by this Measure: 4,5	At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the scoring rubric related to oral and nonverbal communication skills. (ISLO 4) At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the

	scoring rubric related to the ability to contribute to work performed in teams. (ISLO 5)
4. Capstone Class – Legal/Ethics Assignment Program ISLOs Assessed by this Measure: 3	At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the scoring rubric related to the legal and ethical assignment.
5. Capstone Class – Comprehensive Case Study Program ISLOs Assessed by this Measure: 2,4	At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the scoring rubric related to the ability to identify business problems and recommend potential solutions. (ISLO 2) At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the scoring rubric related to applying written communication skills. (ISLO 4)
6.Business Modeling Assignment Program ISLOs Assessed by this Measure: 6	At least 80 percent of our students studying under the Bachelor of Science program would receive a performance rating of at least Competent in the scoring rubric related to the application of information technology to provide support in a business decision making process.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
Capstone Class – Student Exit Survey Program ISLOs Assessed by this Measure: 1,2,3,4,5,6,7	At least 90 percent of our students studying under the Bachelor of Science program would state that they believe they have been either successful or very successful in their acquisition of the ability related to the program's nine ISLOs.

Student Learning Assessment for the Bachelor of Applied Science - Business

Program Intended Student Learning Outcomes (Program ISLOs)

1. Students will be able to apply major business principles and concepts within the traditional areas of business.

Broad-Based Student Learning Goals to which this Outcome is Linked: 1

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 4

2. Students will be able to apply multiple disciplines and functions within a business to inform decision making.

Broad-Based Student Learning Goals to which this Outcome is Linked: 2

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 1,4

3. Students will be able to identify business problems and recommend potential solutions.

Broad-Based Student Learning Goals to which this Outcome is Linked: 2

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 1,5

4. Students will be able to apply legal and ethical principles to organizational decision making.

Broad-Based Student Learning Goals to which this Outcome is Linked: 4

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 7

5. Students will be able to communicate by applying written, oral, and nonverbal communication skills in a business setting.

Broad-Based Student Learning Goals to which this Outcome is Linked: 3

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 3

6. Students will be able to contribute, either as a participant or as a leader, to work performed within teams.

Broad-Based Student Learning Goals to which this Outcome is Linked: 3

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 2,6

7. Global and Inter-cultural fluency ---Students will be able to identify the implications of international issues that characterizes today's global business environment.

Broad-Based Student Learning Goals to which this Outcome is Linked: 4

Key Learning Outcomes for Bachelor's-Level Business Programs to which this Outcome is Linked: 7

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
ETS Major Field of Study Exam Program ISLOs Assessed by this Measure: 1	At least 50 percent of our students studying under the Bachelor of Applied Science program would equal or exceed the published mean score of at the ETS Major Field Test site.
The Business Strategy Game – Comprehensive Exam Learning Assurance Report Program ISLOs Assessed by this Measure: 2,3,7	At least 40 percent of our students studying under the Bachelor of Applied Science program would equal or exceed the worldwide 50 th percentile ranking for the Comprehensive Exam as reported at the Business Strategy Game website. (ISLO 2)
	At least 40 percent of our students studying under the Bachelor of Applied Science program would equal or exceed the worldwide 50 th percentile ranking for the Evaluating Strategies section of the Comprehensive Exam as reported at the Business Strategy Game website. (ISLO 3)
	At least 40 percent of our students studying under the Bachelor of Applied Science program would equal or exceed the worldwide 50 th percentile ranking for the Global Market Factors section of the Comprehensive Exam as reported at the Business Strategy Game website. (ISLO 7)
The Business Strategy Game – Simulation Learning Assurance Report Program ISLOs Assessed by this Measure: 6	At least 40 percent of our students studying under the Bachelor of Applied Science program would equal or exceed the worldwide 50 th percentile ranking for both the Leadership Skills component and the Collaboration and Teamwork component of the Learning Assurance Report under the Business Strategy Game.
Capstone Class - The Business Strategy Game Board Meeting Program ISLOs Assessed by this Measure: 5,6	At least 60 percent of our students studying under the Bachelor of Applied Science program would receive a performance rating of at least Competent in the scoring rubric related to oral and nonverbal communication skills. (ISLO 5)

	At least 60 percent of our students studying under the Bachelor of Applied Science program would receive a performance rating of at least Competent in the scoring rubric related to the ability to contribute to work performed in teams. (ISLO 6)
5. Capstone Class – Comprehensive Case Study Program ISLOs Assessed by this Measure: 3,5	At least 80 percent of our students studying under the Bachelor of Applied Science program would receive a performance rating of at least Competent in the scoring rubric related to the ability to identify business problems and recommend potential solutions. (ISLO 3) At least 80 percent of our students studying under the Bachelor of Applied Science program would receive a performance rating of at least Competent in the scoring rubric related to applying written communication skills. (ISLO 5)
6. Capstone Class – Legal/Ethics Assignment Program ISLOs Assessed by this Measure: 4	At least 70 percent of our students studying under the Bachelor of Applied Science program would receive a performance rating of at least Competent in the scoring rubric related to the legal and ethical assignment.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
Capstone Class – Student Exit Survey Program ISLOs Assessed by this Measure: 1,2,3,4,5,6,7	At least 80 percent of our students studying under the Bachelor of Applied Science program would state that they believe they have been either successful or very successful in their acquisition of the ability related to the program's nine ISLOs.

Section III: Operational Assessment

Intended Operational Outcomes for the (Name of your Academic Business Unit): The Department of Business and Information Technology will be successful in placing its graduates in appropriate entry-level professional positions of in graduate school.

Broad-Based Operational Goals to which this Outcome is Linked: 1

2. The Department will graduate its students in a timely manner.

Broad-Based Operational Goals to which this Outcome is Linked: 4

3. The Department's faculty members will be highly-qualified regarding their teaching disciplines.

Broad-Based Operational Goals to which this Outcome is Linked: 3

4. The Department's students will have the opportunity to participate in relevant internships as a part of their academic coursework.

Broad-Based Operational Goals to which this Outcome is Linked: 2

5. The Department will provide high quality learning and technological resources to its students.

Broad-Based Operational Goals to which this Outcome is Linked: 4

6. The Department's students will engage with the community.

Broad-Based Operational Goals to which this Outcome is Linked: 2

7. The Department's faculty will provide effective academic advising to its students.

Broad-Based Operational Goals to which this Outcome is Linked: 4

8. The Department's faculty will provide high-quality instruction to its students.

Broad-Based Operational Goals to which this Outcome is Linked: 4

9. The Department's faculty will be engaged in an appropriate level of scholarly activity and professional development.

Broad-Based Operational Goals to which this Outcome is Linked: 3

10. The Department's academic programs will meet the current needs of the business community.

Broad-Based Operational Goals to which this Outcome is Linked: 4

Assessment Measures/Methods for Intended Operational Outcomes:	Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:
1. Capstone Class – Student Exit Survey Intended Operational Outcomes Assessed by this Measure: 1,4,5,6,7,8	At lest 50% of the students completing the Student Exit Survey will have accepted either a professional position related to their field of study or have been accepted into graduate school. (IOO #1) At least 80% of the students completing the Student Exit Survey will have stated that internship opportunities were either Good or Excellent. (IOO #4) At least 80% of students completing the Student Exit Survey will report a score of good or excellent regarding the Department's ability to provide high quality learning and technological resources. (IOO #5) At least 80% of students completing the Student Exit Survey will report a score of good or excellent regarding the Lectures/presentations from outside business professionals. (IOO #6) At least 80% of students completing the Student Exit Survey will report a score of good or excellent regarding the Department's ability to provide effective academic advising. (IOO #7) At least 80% of students completing the Student Exit Survey will report a score of good or excellent regarding the Full-time faculty teaching in the Department. (IOO #8)
Graduation Data from the Department of Enrollment Services Intended Operational Outcomes Assessed by this Measure: 2	At least 90% of students completing the Student Exit Survey will have completed their degree program within Financial Aid Guidelines.
Department of Business and Information Technology Faculty Annual Self Evaluations and Department Head Evaluations	At least 90% of the student credit hours taught by the Department will be taught by faculty that are either doctor ally or professionally-qualified to teach in their respective disciplinary areas. (IOO #3)

Intended Operational Outcomes Assessed by this Measure: 3,8,9,10

At least 80 % of the full-time faculty in the Department will achieve the level of satisfactory or greater in instruction as defined in the Departmental Standards annually. (IOO #8)

At least 75 % of the full-time faculty in the Department will achieve the level of satisfactory or greater in scholarly activity as defined in the Departmental Standards annually. (IOO #9)

At least 90 % of the full-time faculty in the Department will engage in continuing education in their field(s) of interest annually. (IOO #10)

Section IV: Linkage of Outcomes Assessment with Strategic Planning and Budgeting

The Department Head accumulates the assessment results related to both the student learning and Departmental operational outcomes after the end of the spring semester. The results are shared with the Department faculty at the first Friday Department meeting of the next academic year. The Department's faculty considers the results and identifies the areas that need either changes or improvements. The discussion includes an extensive evaluation of possible strategies and techniques that best address the identified issues. After reaching a consensus, the Department will develop a plan to execute the strategies and techniques. The Department Head will lead the plan for changes and improvements and will report accomplishments and achievements to the rest of the faculty at the weekly Department meetings. The assessment results, and the related Departmental plans to address the changes and improvements, are shared with the Department's Industrial Advisory Board at their next meeting.

The weekly Departmental meetings are also used to address strategic issues of interest to the Department. The faculty devotes a significant amount of meeting time to discuss strategic issues and any action items related to strategy are initiated in a manner like the plan for changes and improvements stemming from the assessment results mentioned previously. Any potential changes in Department's strategy also are communicated to the Dean of the College of Letters, Sciences, and Professional Studies and the Department's Industrial Advisory Board. The related input received from these parties is generally weighed heavily in developing the final strategy and related strategic action plan.

All departments on the campus are required to submit program reviews every other year. The program review provides an opportunity for the Department to disclose its strategic planning process. The last program review for the Department of Business and Information Technology was submitted in January 2017.

The Dean of the College of Letters Sciences and Professional Studies meets with all the College's department heads once or twice a semester. A discussion, and the sharing, of the strategic planning process for both the Department and the College is an integral part of these meetings. Also, the Chancellor and Provost of the University meet with the faculty of the Department once a semester to discuss strategic items related to the University as a whole.

The budgeting process for the University is generally very centralized. The Department Head is responsible for a relatively static operating budget. This operating budget primarily consists of faculty salaries but incudes a small amour of discretionary money that can be spent according to the Department's strategic plan. The amount of money available to the Department, under this small discretionary fund, at the beginning of the 2017 – 2018 academic year was \$18,400. This amount was reduced roughly 28 percent by the end of the academic year due to a drop in overall University student enrollment. As of the time of this report, it appears that this reduced amount, approximately \$13,262, will be the initial discretionary budget available to the Department for the 2018 – 2019 academic year. Additional operating amounts, such as amounts available for faculty teaching overloads and adjunct faculty, are funded at the Dean level.

Additional funds for strategic related items are available through the Dean's budget or through various University funds related to capital equipment, research seed money, instructional improvement, and some miscellaneous monies. Annual, nonrecurring, monies have also been available in the past when

actual University student enrollment has exceeded the corresponding budgeted amount. The Department has asked for and received monies from these sources on several occasions for strategic related purposes. For example, monies from this source have been used to pay for the Department's initial membership into the SAP University Alliance, various classroom improvements, and for faculty travel to SAP and critical thinking conferences.

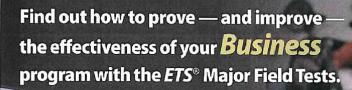
Finally, several the departments at the university have raised additional monies for strategic purposes through the assessment of student fees upon their student majors. The Department was able to show its commitment to the SAP University Alliance, during the spring and summer of 2017, and was able to initiate a student fee of \$65 per semester upon its majors to fund its membership in the Alliance and to train its faculty to incorporate SAP into the curriculum. This fee generated approximately \$23,000 for the Department during academic year 2017 – 18 and is scheduled to carry forward into future academic years.

Section V: Appendices

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Exhibit 1 – Major Field Test



Content Validity

The ETS® Major Field Test (MFT) in Business, first administered in 1990, assesses mastery of concepts, principles and knowledge by graduating Business students. To ensure fairness and content relevance, the test is revised approximately every four to five years.

Developed by Leading Educators in the Field

Experienced faculty members representing all of the relevant areas of the discipline determine test specifications, questions and types of scores reported. ETS assessment experts subject each question to rigorous tests of sensitivity and reliability. Every effort is made to include questions that assess the most common and important topics and skills.

In addition to factual knowledge, the test evaluates students' abilities to analyze and solve problems, understand relationships and interpret material. Questions that require interpretation of graphs, diagrams and charts are included. Academic departments may add up to two subgroups and as many as 50 additional locally written questions to test areas of the discipline that may be unique to the department or institution.

National Comparative Data

A Comparative Data Guide, published each year, contains tables of scaled scores and percentiles for individual student scores, departmental mean scores and any subscores or group assessment indicators that the test may support. The tables of data are drawn from senior-level test takers at a large number of diverse institutions. Nearly 1,500 colleges and universities employ one or more of the Major Field Tests for student achievement and curriculum evaluation each year.

Who Develops the MFT in Business?

Individuals who serve or recently have served on the Committee for the MFT in Business are faculty members from the following institutions:

Marymount University
Middle Tennessee State University
Murray State University
Rutgers University
Saint Vincent College
University of Central Oklahoma

For more information about the MFT in Business:

Phone: 1-800-745-0269 Email: highered@ets.org Visit: www.ets.org/mft

Educational Testing Service Rosedale Road Princeton, NJ 08541



Measuring the Power of Learning."

Test Content — Business

The Major Field Test in Business contains 120 multiple-choice items; some are based on case studies. The questions are designed to measure a student's knowledge and ability to apply that knowledge analyrically. To assess levels of a chievement, Business Test questions cover a broad range of difficulty, and encompass both the depth and the breadth of business knowledge. The programs can select the time and venue of the two-hour test, which may be split into two sessions. This test must be given by a proctor. Mathematical operations do not require the use of a calculator.

Following the general guidelines of business school accrediting agencies, the Business "est covers areas outlined in the Common Core Standards for undergraduate business education. Two assumptions Inform the Business Test: 1) most institutions will offer a common core that includes accounting, economics, finance, law, management, marketing, information systems, quantitative analysis and international business; 2) the Common Core will address important social and international considerations of modern business operations.

The Business Test has five key objectives:

- 1. Measure students' knowledge of the multidisciplinary subject matter representative of undergraduate business education
 2. Provide information to students regarding their level of achievement
 3. Provide information on student achievement to faculty to enable institutions to assess their performance relative to their specific mission and objectives
 4. Provide information on facilitate development of appropriate goals and educational programs
 5. Strengthen the accountability of undergraduate business education

The distribution of the content areas with some examples of the topics covered is as follows

I. Accounting (~15%)

- A. Financial accounting
 1. Conceptual foundations
 2. Income statement and
 statement of teta ned earnings
 - 3. Ralance sheet
- 4. Statement of cash flows
- Managerial accounting
 Cost concepts
- 2. Product-costing systems
- Activity-based costing
 Cost, volume and profit analysis
- Budgeting (except capital budgeting covered under Finance)
 Standard costing
- 7. Nonroutine decision making C. International accounting
- II. Economics (~13 %)

A. Basic Economic Concepts

- Scarcity and opportunity cost
 Production possibilities frontier
- Comparative advantage and specialization
- 4. Economic system
- B. Microecanomics
- Supply and demand
 Models of consumer choice
- 3. Production and costs
- 4. Product market structures
- 5. Resource markets 6, Market failure and the role of
- C. Macroeconomics 1. Measurement of economic
- performance
- 2. Aggregate demand and
- aggregate supply

 3. Money and the banking system

 4. Monetary policy and fiscal policy
- D. International economics
- International trade and policy
 Exchange rates
- 3. Balance of payments

III. Management (~15%)

- A. Management principles
 1. History and theory
- Functions (organizing, leading, planning and controlling)
 Group/team dynamics

- B. Organizational behavior
 - Leadership and motivation
- 2. Communication
- Managing diversity
 Human resource management

- C. Operations Management 1. Operations design
- 2. Operations execution 3. Total quality management
- D. Strategy and policy
- Strategic analysis
 Policy determination
- E. International/cross cultural
- management
 F. Entrepreneurship

IV. Quantitative Business Analysis (~11%)

- A. Probability and statistics
- Measure of set operations
 Conditional/joint probabilities
- Counting rules
 Measures of central tendency and dispersion
- Distributions (including normal and binomial)
- 6. Sampling and estimation
- 7. Hypothesis testing
- Correlation and regression
 Time-series forecasting
- 10. Statistical concepts in quality
- control
- B. Quantitative Operations Management Techniques
- Linear programmin
 Project scheduling (including PERT and CPM)
- 3. Inventory modeling 4. Statistical process control
- Special topics (including queuing theory, simulation and decision analysis)

- V. Information Systems (~10%) A. Information Systems in Business

 - Information Systems III and Society

 1. Information management in a global society

 2. Security, privacy and ethical income.

 - B. Information Technology Concepts

 - Software technology

 - Hardware technology

- 4. Network and Internet
 - technology
 C. Business Information Systems
 - 1. Automation and support
 - 2. Transaction processing systems
 - 3. Management information systems
 4. Decision support and expert
 - systems 5. Enterorise systems (ERP)
 - D. Systems Development
 - 1. Systems investigation and Systems planning development and implementation

VI. Finance (~13%)

- A. Corporate Finance
- 1. Time value of money
- Capital budgeting
- 3. Working capital management
- . Financial statement analysis 5. Cost of capital
- 6. Capital structure
- B. Investments 1. Risk and returns
- Valuation of securities
 Financial markets and environ-
- ments
- C. International Finance

VII. Marketing (~13%)

- A. Identifying attractive markets Strategic marketing planning
- Schming marketing environment
 Marketing research and infor-mation technology tools
- Consumer and organizational buyer behavior B. Serving Selected Markets
- The marketing mix (Product, Price, Place and Promotion)
- Segmenting consumer and organizational markets
- 3. Marketing services Marketing for not-for-profit organizations 5. Marketing of social causes
- C. International Marketing
- VIII. Legal and Social Environment (~10%)

- 1. Courts and legal systems 2. Constitution and business
- Admiristrative law
 Tort law
- 5. Crimes
- B. Regulatory environment
- 1. Employment law
- Labor law
 Antitrust law

- Consumer protection
 Environmental and
 International law
- 6. Security regulation C. Business relationships 1. Contract and sales law (UCC)
- Business organizations
 Law of agency
- 4. Intellectual property
- D. Ethics and Social Responsibility
- 1. Ethics 2. Social responsibility

IX. International Issues (overlapping and drawn from other content areas above)

How scores for the Major Field Test in Business are reported:

Total Score — Reported for each student and summarized for the group

- Assessment Indicators Reported for the group* only
- Accounting (18) - Economics (15)
- Management (18)
 Quantitative Business Analysis (13)

- Information Systems (12)
 Finance (16)
 Marketing (16)
- Marketing (16)
 Legal and Social Environment (12)
 International Issues (~9, drawn from other content areas)
- Numbers in parentheses are the approximate number of questions in each category. *A minimum of five (5) students is required for assessment indicators required for assess to be reported,

3. Database management systems A. Legal environment Copyright © 2016 by Educational Testing Service. All rights reserved. ETS, the ETS logo and MEASURING THE POMER OF LEARNING are registered trademarks of Educational Testing Service (ETS), 35011 4MMF

Exhibit 2 – Business Strategy Game – Comprehensive Exam

The Comprehensive Exam Learning Assurance Report

This Comprehensive Exam Learning Assurance Report provides solid empirical data regarding his way as the comprehensive Exam Learning Assurance Report provides solid empirical data regarding his way as comparing the comparing the comparing the comparing true by other class members. The past-almutation comprehensive exam constant at 40 multiple choice questions that metature shadont providence is a learning of the 40 questions entail included and stalls pertaining to more than just one of the six measures. Along with the number of questions retailing to exact measure, along with the number of questions retailing to exam measure, and state below.

- 1. Interpreting/analyzing market data and diagnosing the factors affecting a company's prior-year performance (10 questions)
- 2. Evaluating the strategies and actions of rival companies (7 questions)
- 3. Identifying strategic actions with good prospects for improving company performance (27 questions)
- 4. Identifying promising ways to build competitive advantage (13 questions)
- 5. Identifying ways to improve a company's operating efficiency (11 questions)
- 6. Identifying ways to cope effectively with fluctuating exchange rates, tariffs, and other global market factors (6 questions)

The test bank for the comprehensive exam consists of 5 versions of each of the 40 questions. Each person taking the comprehensive exam has a unique test version, consisting of a random selection of the five versions of each question, with random ordering of both the 40 questions and the five arrayer selections for each question. This was done to make it exceptionally difficult (impossible?) for students to collaborate on the answers in the time articled, thereby protecting the integrity of each student's test score.

Be ease that the comprehensive examts, in effect, an open book" lest, a students are intermed that they student dot begin taking to established be interested that they student as presented for a few questions, Furthermore, they are informed that they are allowed incorrupted for a few questions, Furthermore, they are informed that they are allowed incorrupted to consult any of the thick pages for any or the decision screens and reports for assistance in anxwering any of the questions. In constructing the test questions, we concluded that the lest scores should signife from which have you be examined for "then which are you creamined that have a relation of "how much have you become you creamined that have been should signife from which have you became the propose of the cases as you designed from the their propose of the cases should should be a related and the propose of the cases should should be a related to the principal purpose of the cases should should be a related to the principal purpose of the cases should should be a related to the principal purpose of the cases should should be a related to the principal purpose of the cases should be to discover the order to which students have is some about the intermedian averaged to the terminal purpose of the cases of questions are should be to discover the order to which students have is some about the intermedian and a polying the information averaged to the terminal purpose of the cases of questions.

Rest assured that the "open book" nature of the exam does not translate into test questions that are "easy" or "dumbed down" to where at i class members will be able to earn scenta in the 80s or 90s without ready knowing very much about assessing competitive consistents in the attribution convers made beloce, the strategies and mace usering of their footwers times, and options at their disposal for improving their company's performance, indeed, as you will quickly decover from penuing the precedings of correctly-answered questions for the six learning measures and the event scene, the questions are challenging and probe fairly deepty into how much studied its ready know and have learned from the BSC execute.

questions are challenging and probo fieldy depty into how much students really know and have learned from the BSC execute.

DO NOT BE DISTURBED IF A PREPONDERANCE OF THE PERCENT-CORRECT SCORES ARE "LOW" The lest questions were deliberably formulated to be difficult and fleely result in scores spread along a continuum ranging from the 20s to the permaps the Highs 80 (but rangly highs). Such a spread provides you with feedback that clearly separates the performances on the exam from "outstanding" to "excellent" to "ever provide the performance on the exam from "outstanding" to "excellent" to "ever provide the performance on the exam from "outstanding" to "excellent" to "ever provide the performance of the 40 questions correctly—those score of 15 or flores should be viewed as "excellent" to "custodinding" and "excellent" to "ever excellent than "ever good-de-goods" understanding of how to manage company operations and achieve acceptable company performance are likely to answer between 24 and 30 of the questions correctly which equates to a "scorect score of 50 to 70. Students who have paid scan attention to the market data and competitive maneuvers of rivisis and made lets of sect-of-like-pants decisions will be hard-pressed to correctly enswer many more than half of the questions. Students who have only a dism understanding of company operations and have relied heavily on one or more team members to do most (all?) of the strategic thinking and analysis will likely earn 94-correct scores of less than 40, most often a lot loss.

Comprehensive Exam The Business Strategy Game Learning Assurance Report William Thompson Industry 1 March 1, 2015 Percentile Rankings Are Versus All Participants Worldwide Completing the Comprehensive Exem Since November 17, 2014

(Population Statistics: Exams = 91, Schools = 9 Countries = 4)

SPECIAL NOTE: Many of the 40 questions comprising the comprehensive exam relate to more than one of the six learning measures.

	ggi				See of the									The Control of the Co	,
Student/Participant	% Correct	Percen-	% Correct	Percen-	% Correct	Percen- tile	% Correct	Percen-	% Correct	Percen-	% Correct	Percen-	% Correct	Percen-	
Abernatny, Connis	70.0	80	42.9	52	81.5	97	84.6	96	100.0	100	B3.3	97	82.5	98	
Burlison, Bonnie	60.0	50	57.1	71	59.3	58	38.5	25	45.5	45	56,7	83	52.5	48	
Ellison, Joseph	50.0	51	0.0	3	40.7	19	46.2	32	27.3	20	0.0	4	32.5	16	
Perry, Ciana	40.0	40	28.6	22	59.3	58	69.2	72	45.5	45	50.0	53	60.0	59	
Scanlan, Kathryn	70.C	80	429	52	63.0	63	69.2	72	63.6	84	33.3	32	57.5	54	
Shephera, Denis	80.0	92	85.7	96	70.4	78	76.9	85	81.8	96	53.3	97	80.0	96	
Smith, Carmen	60.0	50	57.1	71	74.*	34	76.9	85	63.6	84	33.3	32	67.5	76	
Williams, Will	60.0	60	42.9	52	29.8	12	23.1	10	36,4	32	33.3	32	30.0	13	
Class Average	61.3	55	44.7	52	59.7	59	GD.6	60	58	53	47.9	54	57.8	58	

Suggested Assessment of the ¼-Correct Scores (given the challenging nature/difficulty of the questions):

75% or Higher: Excellent to Outstanding 60%-74.9%: Good to Very Good 50% -59.9%: Average Below 50%: Very Poor to Subpar

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The Learning Assurance Report

The Learning Assurance Report (LAR) provides sold emplaced data regarding the business skills and dedictr-making capabilities of your students relative to other students who have completed The Business Strategy Game. The LAR offers credible evidence about the business proficencies of your students on the following measures (which are defined at the bottom of the report):

- Leadership Skills
 Collaboration &
 Teamwork
- 4. Operations Management 7. Human Resources Management
 - 5. Financial Management 8. Strategic Planning & Analysis
- 3. Analytical Skills 6. Markeling Management

William

Measures 1 and 2 relating to "Leadership Skills" and "Collaboration & Teamwork" are based on each student's individual performance as viewed by their company co-managers; data for these two columns of the report will not be available unless and until your students have completed the Post-Game Peer Evaluation exercise.

Data for measure 3 "Analytical Skills" is based on student answers to selected questions in BSG Quiz 2 (LAR Data for this measure is not reported unless you assign completion of BSG Quiz 2).

The percentiles for the remaining measures are all based on data relating to the performance of the group of co-managers comprising each company in the simulation. The percentiles for these measures (while shown for whatever number of years that have been completed if you access this report prior to the end of the simulation) should not be considered "valid" until the conclusion of the simulation; this is because the data for the students in other classes or at other schools is based on the results of their entire simulation experience.

The Learning Assurance Report is useful in two very important respects: 1) ill provides you with a clear overview of how well your students rank relative to others who have completed the competition-based simulation exercise. 2) Because the report offers highly credible evidence regarding the caliber of business understanding and decision-making provess of your students, it can be used to help assess whether your school a scademic control unain business is providing students with the desired degree of business understanding and decision-making adminent. Professors, department chains, and deans at many business schools in the U.S. are engaged in developing regision of whether their academic programs meet the Assurance of Learning Standards now being applied by the AACSB; a prime goal of this Learning Assurance Report is to contribute significantly to that effort.

Learning Assurance Report								www.heg-e	
hompson		1	March 1, 2						
(Population stat)		1,3章	dipanle:	FINANCIAL	27. Sd	MARKETINGS	PECE		
Abemathy, Dennis	_	63	70	79	99	25	19	4B	59
Burlison, Bonnie	50	42	70	75	98	37	21	55	42
Ellison, Joseph	88	69	93	63	25	43	50	75	79
Perry, Diana	50	69	73	81	40	53	25	67	B1
Scanlan, Kathryn	88	93	99	81	40	53	23	67	45
Shepherd, Denis	88	£9	70	63	25	43	50	75	39
Smith, Cannen	50	£9	93	79	99	26	19	48	71
Williams, Will	64	89	93	81	40	53	26	67	78
Class Average	68	72	82	75	58	42	30	63	62

Leadership Skills	Assessment of the individual's leadership and independent thinking skills, Based co-managers' answers for items 4, 5, 6, 7, 10 on the peer evaluation exercise.
Collaboration & Teamwork	Assessment of the individual's collaborative skills, teamwork, and ability to vork well with others. Based on co-managers' enswers for items 1, 3, 9, 9, 11 on the peer evaluation exercise.
Analytical Skills	Assessment of the individual's skills in analyzing information in the Footwear Industry Report and Competitive Intelligence Report, calculating financial ratios, and identifying appealing ways to improve company performance. Based on the individual's answers to 10 questions from Cluiz #2.
Financial Management	Assessment of the group's ability to apply financial management principles. Based on the company's ROE, credit rating, and stock price performances.
Operations Management	Assessment of the group's ability to manage production operations and control production costs. Based on the company's production cost competitiveness as measured by production costs per unit (adjusted for product quality and product line breadth), capacity utilization, and management of firished goods Investories.
Marketing Management	Assessment of the group's ability to effectively market the company's product and control marketing costs. Based on the company's market image and marketing costs per unload.
Human Resources Management	Assessment of the group's proficiency in workforce management and controlling labor casis. Based on work-force compensation, workforce productivity, and labor costs per unit sold.
Strategic Analysis & Planning	Assessment of the group's strategic pranning and strategic lithinking skills. Based on scores achieved on the 3-Year Strategic Plan exercise.
Corporate Social Responsibility	Assessment of group's awareness of and commitment to operating the company in a coclearly responsible manner and being a "model corporate citizen". Based on the % of company revenues spent on the 6k corporate social responsibility in liatives

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Exhibit 4 – Capstone Class - Board Meeting Rubric

BMGT 426 - Spring 2018							
	G Final E	Board M	eeting E	valuatio	on		
Company Name Evaluator:							
			-	nce Rating			-
Table (Crawn Assessment		inning		petent		plished	
Team/Group Assessment 1 Does the group understand the business component of the BSG?	1	2	3	4	S	6	Comments
Tools the group understand the dusiness component of the 65G?							
2 Does the group seem to understand the industry and their current position in the industry?							
3 Did the group seem to work together? Are all group members participating?							
4 Did the group clearly present their strategy going forward?							
5 Overall assessment of the Team							
Individual Assessment 1 Students will be able to communicate by applying written, oral, and nonverbal				nce Rating			
communication skills.	Begi 1	nning 2	Comp 3	etent 4	Accomplished 5 6		Comments
2 Students will be able to contribute, either as a participant or as a leader, to work							
performed within teams.	Begi 1	nning 2	Comp	etent 4	Accomplished 5 6		Comments
						Ľ	commens
3 Students will be able integrate multiple disciplines and functions within a business to inform decision making.	Beginning Competer				Accom 5	plished 6	Comments
				4			
Overall assessment of the Individual	Begli 1	nning 2	Comp 3	etent 4	Accomplished 5 6		Comments
							-

Exhibit 5 – Capstone Class – Comprehensive Case Study Rubric

Outcomes Assessment Plan

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BMGT 426 Final Case Study Write Up - ISLOs 3 and 5

The overall objective of this assignment is to provide an assessment of the Department ISLOs 3 and 4. The assignment is the fifth and final case study write up submitted by the students in the course and is considered is seful in the assessment of the student's ability to identify business problems and provide appropriate recommendations. The write up is also appropriate to assess the student's ability to apply the appropriate written communication skills.

ISLO 3: Students will be able to identify business problems and		
recommend potential solutions	Student:	
ISLO 5: Students will be able to communicate by applying written, oral,		
and nonverbal communication skills	Evaluator/Date:	
	Semester/Year	

Performance Rating

		, cromance noting					
		Beginning		Competent		plished	
Intended Outcomes:	1	2	3	4	5	6	Comments
ISLO 3: Students will be able to identify business problems and recommend potential solutions							
The student provides a list of multiple problems related to the assigned case and presents them in the appropriate format							
The student provides an appropriate actionable recommendation for each specific problem							
The student supports each recommendation with an appropriate amount of analysis							
ISLO 5: Students will be able to communicate by applying written, oral, and nonverbal communication skills		Tang.					
The student's submission follows APA format							
The student's submission is free of grammatical issues							
The students writing is clear and can be followed							
Overall assessment of the Case Study							



BMGT 426 - Exam 1 Legal and Ethical Principles - ISLO #4							
The primary objective of this assignment is to assess the student's abili	ty to make d	lecision ui	nder leg	al and eth	ical guide	elines.	
This assessment is divided into two parts: 1. Is the student can apply le business ethical decision-making skills to a specific business issue decis		s to a rela	ted bus	iness decis	sion? 2. I	s the studen	t can apply appropriate
ISLO 4: Students will be able to apply legal and ethical principles to organizational decision making	Student:						
	Evaluator	/Date:					
- -	Semeste	r/Year					
	Performa	nce Ratin	g				
	Beginr	ning	Cor	npetent	Acco	mplished	
Intended Outcomes:	1	2	3	4	5	6	Comments
Part I - Necessary items for a valid contract: The student can communicate the items necessary for a valid business contract.							
Part II - Application of appropriate business ethics principles to a business decision: The student can communicate the application of appropriate business ethical principles to a specific situation.						·	

Overall assessment of the Project

Exhibit 7: Information Technology Assignment Rubric

BMIS 375 Business Modeling Project - Portfolio Project

The overall objective of this assignment is to work with an actual client to 1. understand their business need, 2. model their business need using process and data flow diagrams, 3. ensure the suitability of the proposed solution, 4. create a suitable solution, 5. create technical and user documentation for the solution, and 6. provide a professional presentation of the solution.

ISLO 7: Students will be able to apply information technology to recommend solutions to business problems (in the accomplishment of	Student:
business objectives and in the solving of business problems).	
	Evaluator/Date:
	Semester/Year
	Performance Rating

	Beginning		Competent		Accomplished		1	
Intended Outcomes:	1	2	3	4	5	6	Comments	
Correct identification of the client objective and business need.								
Accurate process and data flow charts utilized.								
Efficient, effective solution designed								
Accurate technical and user documentation provided.								
Professional demonstration of the project								
Overall assessment of the Project (including client's evaluation)								

Exhibit 8 – Capstone Class – Student Exit Survey

Department of Business and Information Technology Student Exit Survey - Spring 2018 Bachelor of Science (BS) Program

This survey is part of our continuing efforts to improve the academic programs in the Department of Business and Information Technology. We ask for your candid responses to the following questions as they will provide valuable data and information to help us identify area where changes and improvements may be needed. Thank you in advance for your time to complete this survey.

General Instructions:

This survey consists of three parts:

Part I: Student Learning Outcomes

Part II: Evaluation of the Academic Program and Learning Environment

Part III: Summary Evaluation and other Comments

Please consider each of the questions and please provide candid, accurate answers. Most of the questions have room to provide specific written comments, please provide your comments as necessary. Your identity will remain anonymous in any reports that are produced from this survey.

Part I: Department of Business and Information Technology - Student Learning Outcomes - Bachelor of Science - BS Please Identify your option of study (check all that apply) Accounting Health Information Technology Information Technology Management Marketing Natural Resource Management

The Department of Business and Information Technology has identified several student learning outcomes that it expects student to have achieved upon graduation from its programs. Please reflect on your studies in the Department and mark the box in the rating scale that most closely corresponds to your assessment of the degree to which you were successful in acquiring the ability related to the outcome (1 = very unsuccessful; 2 = unsuccessful; 3 = successful; 4 = very successful). Please provide any comments related to suggestions for improvement.

Bachelor of Science (BS) in Business and Information Technology

Upon stude	completion of a degree in Business and Information Technology, a nt:	1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful
1	Students will be able to apply general business principles and concepts.				
	Comments:				
		1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful
2	Students will possess competency in their chosen field of study.				
	Comments:				
		1 Very	2	3	4 Very
		Unsuccessf ul	Unsuccessf ul	Successful	Successful
3	Students will be able to identify business problems and recommend potential solutions.				

	Comments:				
4	Students will be able to apply legal and ethical principles to	1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful
4	organizational decision making.				
	Comments:				
_		1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful
5	Students will be able to communicate by applying written, oral, and nonverbal communication skills.				
	Comments:				<u> </u>
		1 Very Unsuccessf	2 Unsuccessf	3 Successful	4 Very Successful
6	Students will be able to contribute, either as a participant or as a leader, to work performed within teams.	ul	ul		
	Comments:				
		1 Very Unsuccessf	2 Unsuccessf	3 Successful	4 Very Successful
7	Students will be able to apply information technology to recommend solutions to business problems (in the accomplishment of business objectives and in the solving of business problems).	ul	ul		
	Comments:				
		1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful
8	Students will be able integrate multiple disciplines and functions within a business to inform decision making.				
	Comments:				
		1 Very Unsuccessf ul	2 Unsuccessf ul	3 Successful	4 Very Successful

9	Global and Inter-cultural fluencyStudents will be able to articulate the diversity in business practices, cultures, and regulation as well as the economic interdependence that characterizes today's global business environment.			
	Comments:			

Part II: Evaluation of the Academic Program and Learning Environment of the Department of Business and Information Technology

The Department of Business and Information Technology is interested in your assessment of several items related to its general learning environment. Please reflect on your studies in the Department and mark the box in the rating scale that most closely corresponds to your assessment of that aspect of the Department's learning environment. Please provide any comments related to suggestions for improvement.

		1 Poor	2 Fair	3 Good	4 Excellent	
1	Full time faculty teaching in the Department Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
2	Adjunct faculty teaching in the Department Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
3	Faculty advising in the Department					
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
4	Business curriculum in the academic program					
	Comments:				ı	
		1 Poor	2 Fair	3 Good	4 Excellent	
5	Variety of course offerings					
	Comments:				l	<u>I</u>
		1 Poor	2 Fair	3 Good	4 Excellent	
6	Class sizes					
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	

7	Availability and access of Department faculty during office hours					
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
8	Learning and technological resources				-	
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
9	Classroom facilities					
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
10	Library resources in business Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
11	Career counseling and placement services					
	Comments:					
		1	2	3	4	
12	Internship opportunities					
	Comments:					
		1 Poor	2 Fair	3 Good	4 Excellent	
13	Student organizations and clubs Comments:					
	Comments.					
1.4	Overall availty of the Development of S.	1 Poor	2 Fair	3 Good	4 Excellent	
14	Overall quality of the Department of Business and Information Technology					
	Comments:				<u>I</u>	
		1 Poor	2 Fair	3 Good	4 Excellent	
15	Lectures/presentations from outside business professionals	7 001	i dii		LACCHEIL	
	Comments:				l	
		1 Poor	2 Fair	3 Good	4 Excellent	
16	Emphasis on information technology	FUUI	FdII	Good	LACEHEIIL	

	Comments:							
17	Availability of on-line	e coursework.		1 Poor	2 Fair	3 Good	4 Excellent	
	Comments:						<u> </u>	
	Comments.							
Part I	II: Summary Evaluatio	n and other Comme	nts					
Consi	dering your current promost closely correspond estions for improvemen	ofessional position, p ds to your assessmer	lease reflect on your					
1	Please indicate your	overall degree of sat	isfaction with the De	partment of Bus	siness and Info	rmation Techno	ology.	
	Very Satisfied	Satisfied	Dissatisfied	Very Dissati	efied			
	very satisfied	Jatistieu	Dissatisfied	Very Dissati	sileu			
	Comments:							
	_							
2	In your opinion, wha	at are the three streng	gths of the Departme	ent of Business a	and Informatio	n Technology?		
1								
2								
3								
3	In your opinion, wha	at are the three weak	nesses of the Depart	ment of Busines	s and Informa	tion Technology	?	
	, ,							
1								
2	·							
3								
4	In your opinion, which	ch three classes at M	ontana Tech were of	most value and	best prepared	l you for your p	ofessional career?	
1								
2								
3								
5	In your opinion, which	ch three classes at M	ontana Tech were of	least value and	least prepared	l you for your p	rofessional career?	
					-			
1								
2								

3	
6	In your opinion, what are the three greatest obstacles for a graduate of the Department of Business and Information Technology?
1	
2	
3	
7	In your opinion, what three items should the Department of Business and Information Technology accomplish in the next tyears to better prepare its students for success after graduation?
1	
2	
3	
8	Have you found employment in your field of study? Yes No, but I am actively looking for employment No, but I have additional coursework to take to complete my degree.
	If yes, with whom are you employed and what is your position?
	Company employed:
	Position:
9	Are you planning to attend graduate school?
,	1
	Yes
	No
	If yes, in what degree program are you planning to study?
	Degree program
10	Would you recommend the Montana Tech Business program to a friend/family member or other prospective student?
	Yes
	No
End (do the Survey.
	ik you so much for your time and your answers. Your input is of great value to the Department

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